

Chautauqua Alcoholism & Substance Abuse Council



2015 CASAC Staff

Front row: Prevention Educator, Laurie Reynolds
Director of Program Services, Melanie Witkowski

Back row:

Impaired Driver Program Director, Kathleen J. Stornes
Jail Educator, Suzanne Joyce
Coalition Coordinator, Julie Franco
Executive Director Patricia Z. Munson
Fiscal Assistant, Jeffrey Grodecki
Prevention Educator, Jackie Solazzo
Admin. & Support Services Coordinator, Afroula Snell
Office Manager, Susan Updyke
Director of Training Services, Kathleen Colby
Associate Director, Billie Jean Hubert

Missing from photo:

Support Enterprises Financial Services, Cindy Phillips

2015 CASAC Board of Directors

President C. Berkeley Adams
Vice-President Gary Olson
Secretary/Treasurer Janita Byars
Mary Carney
Carol P. Greco
Rebecca H. Haines
Larry M. Hoard, Jr.
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William Osmer
Anthony J. Raffa, Sr.
Frann Wilson
Arnold Zdrojewski

CASAC is a contract agency of:
Chautauqua County Department
of Mental Hygiene
and New York State Office of
Alcoholism &
Substance Abuse Services.



Chautauqua Alcoholism & Substance Abuse Council

2015 Financial Statement*

REVENUE

- NYS OASAS \$389,985
- Program Service Fees \$6,586
- United Way \$30,829
- Chaut. Co. Sheriff's STOP DWI Program \$11,000
- Drinking Driver Program \$44,420



EXPENSES

- Personnel Services \$390,015
- Fringe Benefits \$73,698
- General Operating \$172,273
- Rent/Equipment \$38,003



**This statement is preliminary and subject to audit.*

2015 CASAC Funding Sources:

Chautauqua County Sheriff's Department—STOP DWI
Chautauqua County Tapestry
Chautauqua Region Community Foundation
Cummins Business Services
Erie 2 Chautauqua-Cattaraugus BOCES
NY Council on Problem Gambling
Northern Chautauqua Community Foundation
Research Foundation for Mental Hygiene
Ralph C. Sheldon Foundation
United Way of Northern Chautauqua County
United Way of Southern Chautauqua County

CASAC appreciates the support of the many businesses, organizations and individuals in 2015. Without you and your generosity, we could not accomplish our mission.

Chautauqua Alcoholism & Substance Abuse Council

2015 CASAC Annual Report



CASAC's mission is to build a safer, healthier community by effectively addressing alcohol, other drugs and related high-risk behaviors through Advocacy, Hope, and Awareness.



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Suites 3 & 4
Sprinchorn Building
Jamestown, NY 14701
(716) 664-3608

324 Central Avenue
Suite 105
Dunkirk, NY 14048
(716) 366-4623
www.casacweb.org

Save these Dates!

"Helping Keep Kids off Drugs"

Bowlathon – June 2, 2016

CASAC's 2015 Programs & Services

Programs and Services

In 2015, 4587 youth received CASAC services. CASAC provides evidence-based prevention services that have been scientifically tested and identified to be effective approaches for preventing problems related to alcohol and other drugs. The programs also increase protective factors and reduce risk factors for youth problem behaviors. In 2015, CASAC provided school services to students in Brocton, Chautauqua Lake, Clymer, Jamestown, Pine Valley and Westfield school districts.

Funded by the Chautauqua County Sheriff's Department, CASAC presented STOP-DWI information to over 5600 people.

CASAC staff delivered alternative transition services to over 1282 incarcerated youth and adults at the County Jail, funded by a special BOCES grant.

The Impaired Driver Program ran 96 sessions educating 271 individuals with drinking and driving convictions.

Information & Referral

Over 1180 adults, youth and families contacted CASAC seeking help during 2015. Services available included assessments, education, brief interventions, and referral.

Active Parenting Now and other parent presentations provided 146 individuals with improved parenting skills that are essential for positive youth, healthy lifestyles and strong family relationships.

Professional Training

Training events offered by CASAC provided 328 individuals with knowledge to further impact their respective spheres of influence. Training topics included Current Trends in the Drug World, Tobacco Dependence and the Benefits of Quitting, Teen Intervene, Mission Possible: Stop Youth Drug Use, and Lifestyle Changes and the Recovery Process.

Community Outreach

Working with over 2200 community partners, CASAC has been given the opportunity to raise awareness regarding the impact of alcohol and other drug use in the community. HOPE Chautauqua, CASAC's community coalition, continues to bring the community together with a variety of events in 2015, providing a positive change in Chautauqua County.

Health promotion and speaking events allowed CASAC staff to provide education and raise community awareness to over 2000 individuals. CASAC provides information regarding wellness, alcohol, tobacco, drugs and related high-risk behaviors. CASAC encourages the community to stay informed and to be educated on the latest information and trends.

CASAC's second Recovery Stroll to celebrate National Recovery Month was held in September and included a public showing of the film, *Recover Jamestown*, by local resident Sheridan Smith.

Fundraising efforts included CASAC's 9th annual "Helping Keep Kids off Drugs" Bowlathon and the 9th Pasta for Prevention Dinner in December. Other events included the second "Hole for Dough" golf event, and CASAC's Silver Club end of the year appeal.

Environmental Prevention

County residents were exposed over 2,219,000 times to information provided by CASAC's 2015 media awareness campaigns. Research shows that social norms and community attitudes regarding underage alcohol and other drug use can change through the use of consistent messages.

"Lead By Example" served as CASAC's year-long prevention theme giving youth an opportunity to express how they can be an example by choosing their own paths instead of following others. Youth demonstrate what keeps them from not using alcohol or other drugs and engage in risky behaviors; to increase the number of conversations with parents and children; and to increase public disapproval of underage alcohol and other drug use.

Monthly email news reached over 1000 individuals. CASACweb.org received an average of 4327 visits each month, and CASAC's Facebook and Twitter accounts served as social media prevention tools.

226 posters were entered into CASAC's 14th annual poster contest to raise awareness during April for Alcohol Awareness Month. Autumn Rivera, a student in the Dunkirk City School District, was awarded the Grand Prize at the poster contest ceremony in early May.

"Parents Who Host Lose the Most: Don't be a party to underage drinking!" was promoted in the media during prom and graduation season. "Is it Worth It?" cards were given to local high school juniors and seniors to increase awareness and encourage healthy behaviors. Collaborating with the Chautauqua County Sheriff's Department, Sheriff Joseph Gerace provided a radio PSA. Fourteen area billboards were displayed, a mailing with posters, table tent cards, bookmarks, and window clings reached an additional 185 businesses in the community.

You(th) Decide, an underage gambling awareness program, provided 182 youth with an opportunity to gain experience in advocacy, develop leadership skills and educate their peers, parents and their community about the negative consequences of gambling. Awareness efforts included messages through social media, newspaper articles, movie theatre advertisements and billboards.

"Friends Take Care of Friends" served as CASAC's fall overdose prevention awareness campaign. Educational materials were supplied to schools and youth agencies, movie trailers were used to create awareness, radio PSAs aired, billboards were displayed, as well as e-mails highlighting New York State's Good Samaritan Law.

Serving Chautauqua County since 1974.