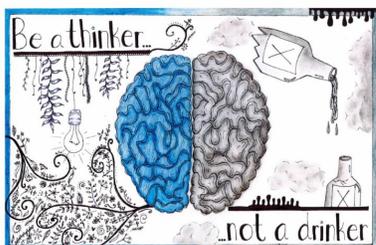


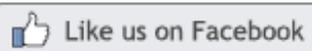


*Building a safe and healthy environment
by effectively educating the community
on positive life choices.*

"PREVENTION WORKS"



2018 Poster Contest Winner
Alexandria Davis
Falconer Central School



**CASAC Offices
are located at:**

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Visit our website.

Greetings!

"Project Sticker Shock" is a community working together to create a safer, healthier lifestyle, to reduce underage drinking and its related problems, and to enforce the underage drinking laws. It is an environmental approach designed to reduce youth access to alcohol. This project permits youth to have a voice in addressing the problem of availability of alcohol to minors and to be active in providing a service that is one piece of the puzzle of solutions. Communities here and throughout New York want to attack the social availability of alcohol to minors that is provided by parents and other adults by placing a warning sticker on beer cases. The sticker warns that it is illegal to purchase or provide alcohol to anyone under 21.

Some adults do not perceive youth consumption of alcohol as a danger. Some even feel a sense of relief that "it's only alcohol" and not a "real" drug. But, alcohol remains the drug most abused by our adolescent population. Many youth begin drinking at early ages, putting themselves at great risk for alcohol problems later in life.

A 2016 survey conducted by the HOPE Chautauqua Coalition, revealed that almost one-third of Chautauqua County teenagers report having had their first drink (more than a sip or two once or twice a month) before their thirteenth birthday. Youth that drink before age 15 are four times more likely to develop alcohol dependence than those who begin drinking at age 21. For each year's delay in initiation of drinking, the likelihood of later alcohol-abuse problems decreases markedly.

Teenagers know how to get alcohol. Whether they obtain it from friends, siblings, unlocked liquor cabinets or licensed alcohol beverage establishments, nearly 90 percent say it is easy to get. When they first start drinking, most youth get alcohol from home, their friends and other adults, with or without their parents' permission.

Did you know that an adult who buys alcohol for anyone under 21-even their own children-may receive a monetary fine of \$1,000.00 for the first offense and \$2,500.00 for each additional offense? Did you know that an adult who supplies minors with alcohol may also be liable for any resulting injuries and/or property damage caused by the

minor?



WARNING
*Drinking is harmful to teens
because their brains are still developing.*

 **abovetheinfluence**

*Providing alcohol to anyone under 21 is
illegal, unhealthy & unacceptable!*

CASAC
PREVENTION WORKS

716.664.3608 www.casacweb.org 716.366.4623

Our ultimate goal is to change societal views of alcohol and youth. CASAC is proud to be a host for "Project Sticker Shock." This project is an environmental strategy that addresses the underage drinking concerns in our community. This is not an individual issue; this is not a family issue; and this is not a school issue. Underage drinking is a community concern and the most effective way to address it is through community involvement and everyone's participation.

About Us

Since 1974, Chautauqua Alcohol & Substance Abuse Council (CASAC), a United Way partner agency, has provided prevention education and community awareness regarding alcohol and other drugs. CASAC is the only New York State Office of Alcoholism & Substance Abuse Services (OASAS) approved and supported alcohol and other drug prevention agency in Chautauqua County. For further information about CASAC's programs and services, call the Jamestown office at 664-3608, the Dunkirk office at 366-4623, or go to CASAC's website, www.casacweb.org.

